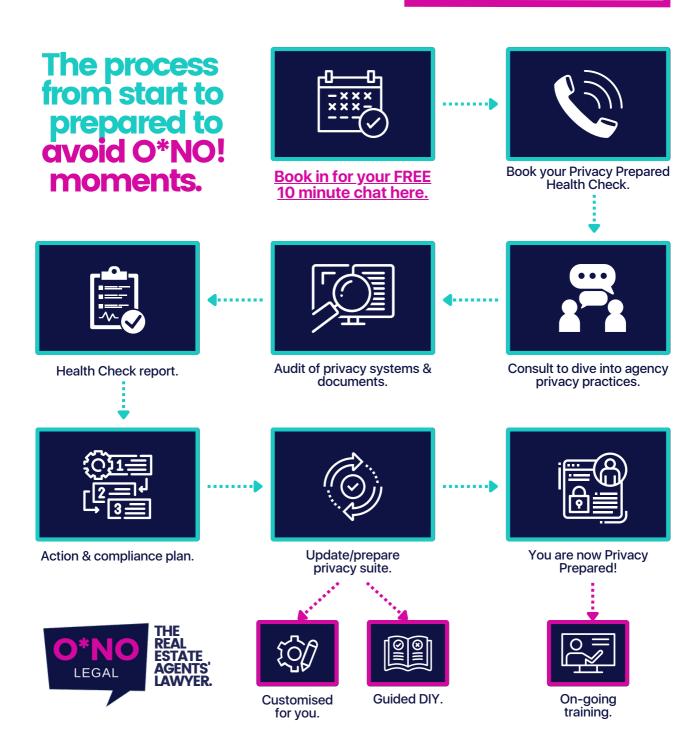


The successful running and expansion of your business will depend on how you deal with your clients – and this extends to their personal data and information. To help you and your agency stay on top of your privacy matters we've put together a Privacy Prepared Health Check. This Health Check is an audit and implementation system designed by our team of lawyers specifically to ensure privacy compliance in the real estate industry. With Privacy Prepared, not only will you avoid 'lose your house style' fines, but you will protect your brand and reputation in the event of a privacy data breach, keep your clients happy and keep the Privacy Commissioner off your back.



What your privacy prepared health check and action plan will look like.

KICK OFF

We start with a one hour kick off session where we discover how you collect, use, disclose and store personal information.

AUDIT 2

We then audit your current privacy policies and procedures against the privacy and real estate licensing laws and prepare an action plan to plug any leaky holes that may leave you exposed to fines of up to \$50 million.

REPORT

Your detailed report will set out any compliance or risk gaps that you may have, with our recommendations as to tightening up your processes and procedures.

ACTION PLAN

Our simple step by step action plan will set out how to plug any privacy compliance or risk gaps so that you are Privacy Prepared.

IMPLEME-NTATION

You then choose how you would like to implement the Action Plan. We offer customised done for you packages as well as guided DIY solutions, depending on the level of service you would like. A tailored quote for the implementation stage will be provided to you based on the results of your audit and final action plan.

PRIVACY PREPARED Congrats - you are now Privacy Prepared! Privacy however is an ongoing obligation and you should train your staff regularly and review your privacy practices internally every year during Privacy Awareness week (first week of May). We offer privacy training packages and as our gift to the industry we also run a free Privacy Prepared webinar in Privacy Awareness Week each year.

The result?
Establishment & maintenance of your own Privacy Prepared system.

With the Privacy Prepared system you will have peace of mind knowing your a*rse is actually covered.

The Privacy Prepared system ensures your compliance is sorted, any data breaches are contained and your communications are tailored to protect you, your agency, and your reputation.







COMPLY

CONTAIN

COMMUNICATE

Navigate the rules

Lock it down

Spin the message

Know your data

Minimise impact

Communicate the comms

Prepare your suite

Plan the attack

Engage

Your investment to be Privacy Prepared.

Your investment to be Privacy Prepared is \$ 2,997 +GST and includes steps 1 - 4

As each agency is at a different stage in their privacy journey, we provide an implementation quote at the end of Stage 4 that is tailored for you based on your current needs. We have packages to suit all budgets when it comes to your implementation stage. This is an introductory special offer price and will run for a limited time only - so book in today!